

“Elevator Speech” for Universal Primary Care!

As you meet legislative candidates in the upcoming primary and general election season, you will want to explain-- without getting tied up in weeds or having them walk away--why they should support Universal Primary Care! Of course, there are many resources you can look to such as our [FAQ on primary care](#).

But what if you only have a few moments? Well, here is our “Elevator Speech!”

- Every constituent needs primary care- whether sick, healthy, rich or poor. It is most of the care for most of the people, most of the time .
- Health promotion and disease prevention, save our healthcare system huge costs and prevent disability and suffering. Universal primary care will improve the health of the entire population (this is backed up by hundreds of studies).
- Primary care is cheap- including mental health and substance use disorder services- it is less than 6% of total spending.
- It is simple to implement. Unlike the system we have now.
- Everyone gets a UPC card which entitles them to free primary care.
- We pay for it through a small tax, put it in one fund and pay for primary care directly.
- We could then add other sectors of care year by year, remove that from private insurance to eventually include all care.
- Advantages:
 - People would no longer need health insurance for primary care.
 - Premiums for other types of care would be reduced accordingly.
 - It is inexpensive.
 - It will improve the health of the entire population (this is backed up by hundreds of studies).